

Maneet Bhatt

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Portfolio: mbhatt.com/design | **ICICS redesign concept:** mbhatt.com/design#research | **Client site:** blitzpackaging.co.ug

EDUCATION

University of British Columbia

Bachelor of Applied Science – Computer Engineering

Expected Graduation: 2029

Vancouver, BC

PROJECTS

ICICS Website, Redesign Concept | *Information architecture, Figma, HTML/CSS, JavaScript, React* 2026

Self-initiated concept; not affiliated with UBC or ICICS. No crest or wordmark used.

- Reorganised the site around **research problems instead of departments**, sorting ICICS's public content into six proposed problem pages, each carrying people, labs, publications, news and facilities.
- **Match-making** is not a recommendation system: collaboration is stored as data, so a department filter returns clusters that work with it, not only those tagged with it.
- Designed a **news and events feed** around one editor field: filing an item against a research problem publishes it to the feed, its problem page and the calendar at once.
- Built the **interactive events calendar** as a working component: filter by type, register in the same row, keyboard-navigable, filter changes announced to a screen reader.
- Built for desktop and mobile, measured to **WCAG 2.1 AA** (contrast, visible focus, no colour carrying meaning alone), on UBC's published brand colours only.

Employee & HR Portal, Blitz Packaging | *WordPress, PHP, MySQL*

May – June 2026

- Built the staff-facing portal on **WordPress**, replacing a paid licence and integrating with existing payroll.
- Extended the CMS so HR staff manage records, time off, clock-in hours and an events calendar themselves, with no developer in the loop.

Sales Management Platform, Blitz Packaging | *HTML/CSS, JavaScript, Bootstrap, Claude API* Jul 2024 – Present

- Integrated **Anthropic's Claude** to read incoming orders (WhatsApp photos, scanned paper, PDFs) into draft records a person approves, each field showing its source. Cut entry time for five orders from **under 40 minutes to under 15**.

EXPERIENCE

Web Designer & Full Stack Developer (Part-time)

Jul 2024 – Present

Blitz Packaging Limited | blitzpackaging.co.ug

Hybrid

- Redesigned the company website end to end: prototypes in **Figma**, brand and imagery in **Adobe Illustrator**, revised across weekly reviews with the directors, then hand-built for desktop and mobile in HTML, CSS, JavaScript and Bootstrap.
- Rebuilt four hand-maintained pages into twelve, one per product line, so a buyer searching for a product lands on that product rather than a homepage that mentions it.
- Grew monthly search impressions from **100 to roughly 700** and average click-through from **2% to 5%**; inquiries went from almost none to about 30 a month (Google Search Console).
- Built a **publishing workflow** and trained the non-technical marketing team to post news and announcements, run campaigns and manage Google Ads with no developer involved.
- Designed and shipped two **interactive calendars** now in daily use, filterable by event type, with staff adding and editing entries themselves.

Junior Controls Team Member

Sep 2025 – Present

UBC Formula Electric

Vancouver, BC

- Work inside a multi-disciplinary student engineering team, holding weekly milestones and design reviews with the mechanical and electrical subteams.

SKILLS

Design: Figma, Adobe Illustrator, information architecture, responsive layout, design systems

Accessibility: WCAG 2.1 AA (measured), keyboard navigation, screen-reader semantics, reduced motion

Build: HTML/CSS, JavaScript, TypeScript, React, Next.js, WordPress, PHP, MySQL, Python, Git, Claude API

Growth & Content: SEO, Google Search Console, Google Ads, custom CMS & publishing workflows

Certifications & Languages: HarvardX CS50W; French DELF B1 & B2; English, French, Hindi